



2009/10 VTCA Charity Fundraising Weekend & 20/20 Trophy

It is with great pleasure that I announce a VTCA initiative for the forthcoming season that will be supporting the *McGrath Foundation*.

2009/10 Season sees the launch of the '**VTCA 20/20 Trophy supporting the McGrath Foundation**'. Those who have been around the competition for a number of years will remember that this is somewhat of a throw back to the popular and ground breaking Twilight competition of some 15+ years ago !! This time round the VTCA 20/20 Trophy will be contested in a knockout format by 38 of its member clubs that have chosen to participate.

The knock-out competition shall consist of 3 rounds prior to Quarter Finals, the four winners of which will make up the Finals series to be played on Sunday 17th January at TEAC Oval, Port Melbourne. The day will be supported by many proud partners of the VTCA including Cricket Victoria and all proceeds of the day and its functions will go to the *McGrath Foundation*.

In an effort to maximise the potential exposure of the *McGrath Foundation* and the efforts of the VTCA clubs, the whole weekend of the 16th & 17th of January will be dedicated to fundraising activities for what is the most worthy of causes.

Saturday 16th will see the whole VTCA competition playing scheduled 1-day fixtures in the '**Platypus Pink-Ball Round**'. With the backing of Platypus, the whole round will use Pink match balls to symbolise the effects that all cancers, and particularly Breast cancer, has on the lives of many Australians. The VTCA would like to thank Gary Brown and his team at Platypus for their support of this event and the efforts of all our clubs.

On this day the VTCA Executive would ask all clubs to organise some form of function or fundraising activity. Examples could include a 'Ladies Day' Lunch, Past Players day, Sponsors day, post-game sausage sizzle or simply a donation of match fees for the day. However large or small, the support of all 66 member clubs will help raise a considerable contribution to the *McGrath Foundation*. As a club, please make an effort....

The 2009/10 VTCA Charity Fundraising Weekend comprises the '**Platypus Pink-Ball Round**' on Saturday 16th January, followed up by the Finals series of the '**VTCA 20/20 Trophy supporting the McGrath Foundation**' on Sunday 17th January.

Please get behind this initiative and support not only the efforts of the clubs and the VTCA Executive, but importantly the great work done by the *McGrath Foundation*. We are Melbourne's leading and best club based cricket competition so lets work as one to make a difference.

Regards

Adam Wilcock
President

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